



The Author Guide Course for non-fiction authors

Competition worksheet

Know your market place!

Amazon research

Book title/Author	
Category listings/rank	
Reviews	
Read it	Yes/No

Book title/Author	
Category listings/rank	
Reviews	
Read it	Yes/No

Book title/Author	
Category listings/rank	
Reviews	
Read it	Yes/No

Book title/Author	
Category listings/rank	
Reviews	
Read it	Yes/No

Book title/Author	
Category listings/rank	

Reviews	
Read it	Yes/No

Book title/Author	
Category listings/rank	
Reviews	
Read it	Yes/No

Book title/Author	
Category listings/rank	
Reviews	
Read it	Yes/No

Publishers

Which publishers print books in your genre?

Publisher	
Latest publication in your genre	
Other books in this genre they've published	

Publisher	
Latest publication in your genre	
Other books in this genre they've published	

Publisher	
Latest publication in your genre	
Other books in this genre they've published	

Publisher	
Latest publication in your genre	
Other books in this genre they've published	

Publisher	
Latest publication in your genre	
Other books in this genre they've published	

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